

10 Components of a Pitch Deck

Here is a list of the 10 most common things that make up a pitch deck. Keep these in mind when you're designing yours!

1 Summary of company/background



2 Purpose/mission of company



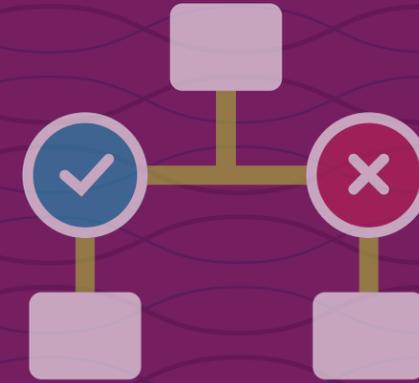
3 Detail about the problem you are solving



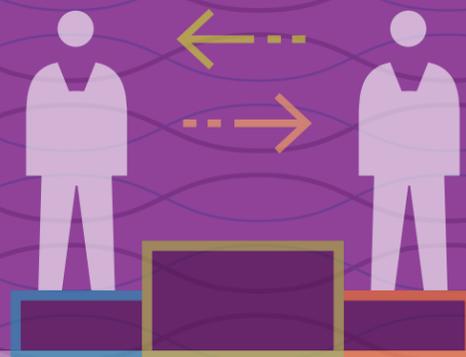
4 Description of product/service



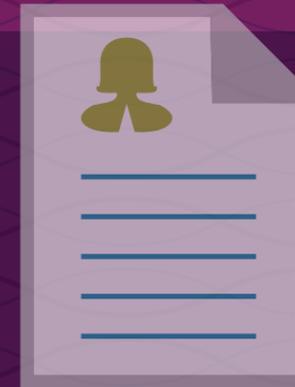
5 Results/Outcomes



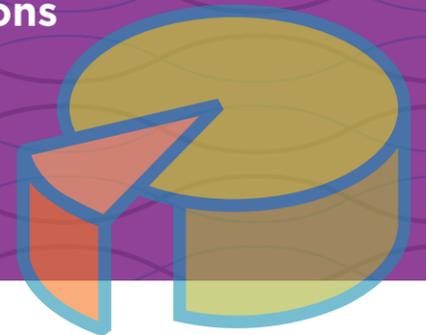
6 Competitor landscape



7 Leadership/advisor team biographies



8 Financial information and projections



9 The ask (funding, partnership, etc.)



10 Future strategic initiatives (what funding will be used for)



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